

KRISHI VIGYAN KENDRA, BAGHRA, MUZAFFARNAGAR-I
(Sardar Vallabhbhai Patel University of Agriculture & Technology, Meerut)

Hon'ble VICE CHANCELLOR & TEAM VISIT

(3rd JULY, 2020)

“A BRIEF REPORT”

Prof. R.K. Mittal, Hon'ble Vice Chancellor alongwith a team of Senior Officials from University Headquarter consisting of Dr. N.S. Rana, Dean Agriculture, Prof. Samsher Dean PGS, Dr. S.K. Sachan Director Extension, Dr. Anil Sirohi, Director Research, Dr. B.P. Dhyani HOD Soil Science, Dr. Satya Prakash HOD (Horticulture) Dr. Arvind Rana Asso Director (Hort.) and Dr. K.G. Yadav Associate Prof. (Agronomy) visited the farmers field in the area jurisdiction of KVK Muzaffarnagar II on 3rd July 2020 to have first hand information regarding technologies being practiced at farmer's field with special perspective of doubling farmers income and diversification. Hon'ble Vice Chancellor also visited KVK Muzaffarnagar-I and had detailed discussion with Progressive Farmers/Farm Innovators and also regarding ODOP and FPO activities in Muzaffarnagar. The field visit was co-ordinated by Dr. P.K. Singh Head KVK Muzaffarnagar-I and II alongwith Dr. Surendra Singh, Dr. J.K. Arya and Shri Sanjeev Kumar.

A brief report about the visit is as under :

The team visited the polyhouse of Sh. Dayanand Saini in Buada Kalan Village and interacted in detail about its sustainability. Sh. Saini has two polyhouses on 50% subsidy from NHM where he grows Dutch Flowers which is marketed to Delhi and local marked as per demand and price.



The team had a look of KVK Muzaffarnagar-II situated at Chitauda. Hon'ble Vice Chancellor asked the team for suggestions to develop it as a model of Agro-ecotourism.



The team visited village Rataur to see the Pig Farming being done by Sh. Vivek Chaudhary. Hon'ble Vice Chancellor was impressed and had detailed discussion with rural youth Sh. Vivek Chaudhary aged 33 yrs who told that he started this unit during March 2019 after undergoing practical training at Royal Green Farm, Jhajjar, Haryana and started the venture with one male and 16 female (breed-large white Yorkshire). On an average he gets price of Rs. 110-120/Kg of meat weight. For marketing, local dealers are connected with NE States for supply. This success has been adopted by 6 youth of the area.



The Hon'ble Vice Chancellor alongwith team visited village Mantodi and saw chilly and pumpkin cultivation with mulching and drip irrigation. The young farmer Sh Nitin told the team that on an average they get Rs. 25000-30000 per bigha i.e. Rs. 3.75 – 4.50 lac/ha. from chilly cultivation. The variety soldier being cultivated is in high demand for table purpose. The vegetable cultivation is in 6.5 ha. area which gives regular employment to 30-35 labourers throughout the year.



The team reached in village Rajpur to see the banana cultivation being practiced by Sh. Rajkumar Singh, a innovative farmer who switched towards banana cultivation from sugarcane cultivation. He started banana cultivation on 1 acre area during 2017 and now after seeing his success area in the cluster increased to 7 acre. He told that the net return is just 2 times in comparison to sugarcane. He also told the team that the he keeps the harvested shoot to meet the water demand of growing shoot which results in irrigation water saving.



The team halted at village Noonikheda and saw organic inputs Jeevamrat prepared by Cow to promote natural farming and Dr. Arya told that a cow can meet the input demand of 30 acre area in a month. Detailed discussion held about various organic inputs like Beejamrat, Agnistra, Nemastra etc. and its application.



The team also saw the demonstration on natural farming in sugarcane laid down during 2018 and got organic certification.



The team also visited the orchard of Sh. Pankaj Kumar in Meerapur and had detailed discussion about its management and marketing of mango. Hon'ble Vice Chancellor was received by local farmers at the farm. The farmers also enquired about trichocards being produced by the university.



Hon'ble Vice Chancellor saw the Custom Hiring Centre (CHC) being run by Sh Bijendra Singh in Jansath and was impressed by the services being offered by the owner.



After field visit, Hon'ble Vice Chancellor reached KVK Baghra, Muzaffarnagar-I to have detailed discussion with Farm Innovation/Progressive Farmers/SHG Members. Salient Points of discussion are as under :

- The women SHG raised the issue of marketing of Mask and Sanitizer.
- Mrs. Chitra Chauhan, Consultant for ODOP Scheme told about cluster formation and the services offered in the scheme.
- Sh. Nirmal Varshney deliberated in details about the functioning of the cluster and the benefits to the members.
- Hon'ble Vice Chancellor emphasized on the technologies which can double the farmers income by 2022.
- The U.P. Honey, FPO and its functioning was discussed by Sh. Dhwanj Baliyan.

Finally Hon'ble Vice Chancellor planted a sapling in the campus and distributed saplings to the farmers and started of the Van Mahotsava by KVK in Muzaffarnagar.



The End